

ISI Newsletter

2009 Advertising Information

The International Statistical Institute's *ISI Newsletter* reaches every individual, ex officio, corporate and section member of the ISI (approx. 5,000 readers with a circulation of over a hundred countries).

The *ISI Newsletter* provides an up-to-date account of the ISI's ongoing activities that are taking place all over the world.

It is published three times a year in the months of February, June and October.

Advertisements in the *ISI Newsletter* may cover a half- or full-page.

Potential advertisers should note the following:

- Advertisements are accepted per issue. Advertisements should be received by [January 9](#), [May 8](#) and [September 11](#) for the respective issues.
- Advertisers will receive a copy of the issue featuring the advertisement.
- Invoices will be sent by post with a copy of the *ISI Newsletter* after the issue's publication.
- The ISI reserves the right to refuse any advertisement that it deems inappropriate.

Advertisement Rates (per issue) & Sizes:

| | Per issue rate | Length (cm) | Width (cm) |
|-------------------------|----------------|-------------|------------|
| 1/2 page | € 360 | 13 | 18 |
| 1 page | € 565 | 26.5 | 18 |
| inside back page | € 670 | 26.5 | 18 |
| back cover | € 770 | 26.5 | 18 |